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# ASIP held a workshop on the occasion of the World IP Day 2016

Under the patronage of HE Dr. Talal Abu-Ghazaleh, the Arab Society for Intellectual Property (ASIP), in cooperation with the National Library of Jordan, Talal Abu-Ghazaleh Intellectual Property, and the Licensing Executives Society – Arab Countries, organized a workshop entitled "Collective Management and Copyrights," at Talal Abu-Ghazaleh University.

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## At the Collective Management & Copyrights Workshop Abu-Ghazaleh Calls for Protecting Rights of Innovators



**AMMAN** - April 28, 2016 Under the patronage of HE Dr. Talal Abu-Ghazaleh, the Arab Society for Intellectual Property (ASIP), in cooperation with the National Library of Jordan, Talal Abu-Ghazaleh Intellectual Property, and the Licensing Executives Society – Arab Countries, organized a workshop entitled "Collective Management and Copyrights," at Talal Abu-Ghazaleh University.

The event was held in celebration of the World Intellectual Property Day and in the presence of Mr. Mohammed Al-Abbadi, director general of the National Library of Jordan, and attended by Mr. Michael Haealy, International Relations Executive Director of Copyright Clearance Center (CCC), and Ms. Anita Huss-Ekerhult, consultant at WIPO, as well as other association representatives and stakeholders concerned with creativity and innovation.

Dr. Abu-Ghazaleh stressed on the importance of having a specialized entity in protecting the rights of innovators, and in guaranteeing their rights. This led to the unanimous decision of electing a team consisting of a member from each the National Library of Jordan and Talal Abu-Ghazaleh Organization (TAG-Org) to create a draft law entitled, "Collective Management and Copyrights for Innovators" which will be presented to all associations concerned in innovation, and then presented to the government.

Dr. Abu-Ghazaleh said, "The affiliation with the Society is optional, for both Jordanian and non-Jordanian innovators residing in the Hashemite Kingdom of Jordan."

Dr. Abu-Ghazaleh indicated, "The management of Intellectual Property Rights", particularly collective management of copyrights in the comprehensive sense for all intellectual innovation has become an urgent necessity with the need to develop related legislation, and spread awareness to all sectors that will benefit from it.



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Mr. Al-Abbadi expressed his thanks to Dr. Abu-Ghazaleh for his continuous efforts to support innovators.

Ms. Hasiba Shaban, manager of ASIP, said that the workshop celebrates World Intellectual Property Day, innovation and creativity stating that the Society constantly works on developing Intellectual Property Rights based on the vision of its Chairman, Dr. Talal Abu-Ghazaleh.

Ms. Huss-Ekerhult stressed on the importance of the World Intellectual Day, celebrated every year on April 26th, with this year's theme entitled "Digital Creativity: Culture Reimagined". She stated "With digital creativity and economic opportunity through Internet across the world, it is time to discuss the importance of Collective Management in Jordan."

Mr. Haealy said, "The CCC, a not-for-profit organization, practices Collective Management in granting licenses, monitoring use of content, and collecting and distributing royalties to right holders; as well as other cultural, social, educational and enforcement functions."

Dr. Mohammed Abu-Alhijaa, Dean of the Faculty of Law at the Middle East University, presented an action plan based on the national system and legal framework for copyrights of authors, for awareness in classifying types of copyrights, and other related rights, including the duration of those rights.

During the two-day workshop, various topics were tackled including the importance and role of copyrights and collective management in being the link between right holders and users, in addition to promoting literature, music, arts, innovation, and economic development.

#### AGIP Staff in Jordan and KSA Pass ACIPP Exam

**AMMAN, RIYADH** - May 9, 2016 A number of staff members from Abu-Ghazaleh Intellectual Property (AGIP) offices in Amman/Jordan and Riyadh /Saudi Arabia have successfully passed the exams of the «Arab Certified Intellectual Property Practitioner/ACIPP" program, which covers the following IP disciplines:

- Trademarks and unfair competition.
- Patents of inventions and trade secrets.
- Copyright and related rights.



Accordingly, the participants have been granted the ACIPP Certificate issued by the Arab Society for Intellectual Property (ASIP).

The Society is a non-profit organization founded on February 23rd, 1987 in Munich, Germany, by leading practitioners in different fields of Intellectual Property in the Arab region, under the chairmanship of HE Dr. Talal Abu-Ghazaleh. Its mission is to gather IP professionals and practitioners in the Arab region and to help raise awareness and enhance understanding of Intellectual Property issues and dynamics.



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## David Ruschke Appointed Patent Trial and Appeal Board Chief Judge

**WASHINGTON** – May 11, 2016 The US Department of Commerce's United States Patent and Trademark Office (USPTO) announced the appointment of David P. Ruschke as new Chief Judge for the Patent Trial and Appeal Board (PTAB).

"The Patent Trial and Appeal Board plays a critical role in the patent ecosystem, especially since the launch of post-grant trials authorized in the America Invents Act of 2011," said Under Secretary of Commerce for Intellectual Property and Director of the United States Patent and Trademark Office Michelle K. Lee. "David's breadth of experience in global patent opposition proceedings and his deep understanding of intellectual property positions him perfectly to lead our Board well into the future."

Prior to joining the USPTO, Ruschke managed the Intellectual Property portfolio of Medtronic's CSH business unit, with sales in excess of \$3 billion. As Chief Patent Counsel, Ruschke participated in numerous patent appeals, interferences, post grant reviews, inter partes reviews, and the Transitional Program for Covered Business Method Patents. He gained extensive experience in post-grant proceedings in Europe and participated in third-party contested proceedings before administrative agencies and courts around the world. He has significant experience in shaping and integrating teams of professionals, as well as managing a work force that is geographically dispersed.

"Director Lee has assembled a highly talented and hard-working team at the USPTO. I am excited to have the opportunity to join the talented judges and staff of the PTAB as we



work together to serve America's inventors," said Ruschke.

Prior to joining Medtronic, Ruschke practiced with Covington & Burling in Washington DC, where he litigated claims of patent infringement. Ruschke's judicial experience includes clerking for Chief Judge Glenn L. Archer, Jr. and Circuit Judge Arthur J. Gajarsa at the US Court of Appeals for the Federal Circuit. He received his JD from Georgetown University Law Center, and holds a PhD in organometallic chemistry from the Massachusetts Institute of Technology and a BS in chemistry from the University of Minnesota.

Ruschke's appointment allows Nathan Kelley to return to his position in the USPTO's Office of the Solicitor to serve as the Deputy General Counsel for Intellectual Property Law and Solicitor. Kelley served as PTAB Acting Chief Judge for 10 months.

"I am grateful to Nate Kelley for the service he has provided our agency during his time with PTAB and I am pleased to again have his skill and expertise serving the agency and the public as the USPTO's Solicitor."

Source: http://www.uspto.gov/about-us/news-updates/david-ruschke-appointed-patent-trial-and-appeal-board-chief-judge



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## Federal Circuit Says Software Patent Claims not Abstract, are Patent Eligible

**WASHINGTON** - May 13, 2016 The United States Court of Appeals for the Federal Circuit issued an important decision on software patent eligibility in Enfish LLC v. Microsoft. The opinion by Judge Hughes, who was joined by Judge Moore and Judge Taranto, doubles the total of Federal Circuit decisions where claims in a software patent were deemed to be patent eligible because they are not abstract. In other words, DDR Holdings is no longer the only point of hope for innovators and patent owners in the software space.

This case stared when Enfish sued Microsoft for patent infringement. The patents at issue were US Patent No. 6,151,604 and US Patent No. 6,163,775, both issued in late 2000 and both claiming priority to the same application filed in March 1995. The '604 and '775 patents are directed to an innovative logical model for a computer database. A logical model is a model of data for a computer database explaining how the various elements of information are related to one another. Contrary to conventional logical models, the patented logical model includes all data entities in a single table, with column definitions provided by rows in that same table. The patents describe this as the "self-referential" property of the database.

The patents explain that the claimed invention is an improvement, which the Federal Circuit would make a great deal about in their patent eligibility analysis.

The patents teach that multiple benefits flow from this design. First, the patents disclose an indexing technique that allows for faster searching of data than would be possible with the relational model. Second, the patents teach that the self-referential model allows for more effective storage of data other than structured text, such as images and unstructured text. Finally, the patents teach that the self-referential model allows more flexibility in configuring the database.

Source: http://www.ipwatchdog.com/2016/05/13/federal-circuit-says-software-patent-claims-not-abstract-are-patent-eligible/id=69147/